

NIRMA 2017 Conference



**2017 NIRMA Information
Management Conference
August 6 - 9, 2017**

**JW Marriott Las Vegas Resort & Spa
221 N. Rampart Boulevard
Las Vegas, NV 89145, USA
702-869-7777**

Exhibitor Prospectus

The Nuclear Information and Records Management Association (NIRMA) is a not for profit, professional association, that exists to benefit highly regulated industries. With roots in nuclear energy, its goal is to assist individuals and their companies in developing and maintaining the technical foundation required to implementing a rigorous program for managing information.

NIRMA's Industry Role - Supporting regulated nuclear and energy-related industries, agencies, and their regulators in the development, implementation and administration of documents, records, and information management processes to facilitate cost-effective operations and regulatory compliance.

For Conference Information visit:
<https://www.nirma.org>

Conference Information

**JW Marriott Las Vegas Resort & Spa
221 N. Rampart Boulevard
Las Vegas, NV 89145, USA**

SUNDAY, AUGUST 6 to WEDNESDAY, AUGUST 9, 2017

Vendor Spotlight

A brief overview of each vendor's offerings will be presented to the attendees. Attendees can then more easily target those vendors they want to see in the course of the Conference.

Exhibit Information

Exhibitor Package Includes:

1. Exhibit registration/NIRMA membership for one person plus additional meal and Event attendance for up to two additional Exhibitor staff personnel.
2. Refreshment breaks, receptions and prize raffle in the Exhibit Hall.
3. Complimentary listing in the Resource Guide and on the NIRMA Website.
4. Exhibit fee includes table, chairs, basic electrical, etc.

Exhibit Hours

Monday 4:00 pm – 6:30 pm
Reception and prize raffle

Tuesday 9:00 am – 4:30 pm
4:30 pm – 6:00 pm
Reception and prize raffle

Booth Fee/Equipment

\$2,700.00 – 10' x 10' Booth

Each booth will include standard back wall and side rail drape, a table, 2 chairs, and electrical outlet (not to exceed 20 amps which is suitable for a computer and monitor) and company ID sign. Wireless internet connections are provided.

NOTE: Phone/network/enhanced electrical expenses are the responsibility of the Vendor.

Show Floor Configuration

The 100 and 300 series booths back up against a wall. Booths 200 thru 209 face the aisle.

To reserve your space, consult the *Floor Plan* in this Prospectus and indicate your preferred booth location.

Return the Application and Contract for Exhibit Space with a **50% deposit** to:

NIRMA 2017 Conference

Sarah Perkins
NIRMA Administrator
245 Sunnyridge Avenue #41
Fairfield, CT 06824
(203) 345-7237 | nirma@nirma.org

Make your check payable to: NIRMA Conference 2017. The remaining balance is due by May 16, 2017.

Additional Sponsorship Opportunities

- Advertising in the Resource Guide
- Coffee and refreshment breaks
- Food functions
- Keynote Speakers
- Opening Reception
- Prize giveaways
- Attendee bags
- Lanyards

Promotional Opportunities/Items

Make your company more visible by sending us 200 of your pamphlets, pens, pads, etc. or other promotional items with individual company logo, 2 weeks prior to the Conference, for inclusion in the attendee bags.

Hospitality Suites

Vendor Hospitality Suites can be reserved by contacting the NIRMA VP to coordinate dates and times. Vendor Hospitality Suites can be open anytime there are no formal Conference activities scheduled.

Move-In: Monday, Aug 7 – 12 pm to 4 pm

Move-Out: Tuesday, Aug 8 – 6 pm to 9 pm

RESERVE YOUR SPACE NOW

For additional information, contact: Sarah Perkins 203-345-7237

Become a GOLD Level Vendor

As a Gold Level Vendor you will receive all of the benefits of an exhibitor **plus:**

- Two additional Exhibitor staff meal and event tickets
- You may invite up to 3 of your customers to attend NIRMA as your guests with full Conference fees covered for them. Note that the only restriction on this is that the guests you invite must be first time NIRMA attendees.
- Recognition at the Event as a Gold Level Vendor in the Resource Guide and with additional signage.

This is a great way to play host to potential customers and introduce them to the value of NIRMA.

Cost to become a Gold Level Vendor is \$5,000.

If you have any questions, please contact:

Sarah Perkins, NIRMA Administrator, at 203-345-7237 or nirma@nirma.org

What attendees said about the Exhibitor Program

"I learned a lot from the vendors, and appreciated their willingness to share their expertise and sponsor the breaks, which provided another great networking opportunity and a lot of fun to boot! At many of the conferences I attend breaks are only a few minutes and there is never enough time to get around to all the vendors. It was a great idea to have lengthy breaks in the vendor area, especially at the end of the day, which provides time to visit each booth and discuss issues in greater depth."

Rebecca Fitzgerald
Records Management Analyst
U.S. Nuclear Regulatory Commission

"There were opportunities to attend different meetings addressing document management topics, exchange document management process with personnel from different companies, interface with NIRMA executive officers, and communicate issues to different vendors for potential resolutions. It was truly an enjoyable and educational experience"

Willie L. Newsome
Corporate Document Services Supervisor
Southern Nuclear Operation Company

"The vendors in the exhibits were informative but were not high pressure in their presentation, creating an environment where it was easy to learn about several products and services. The exhibits were specific to the field and relevant to attendees' needs in nuclear information records and management."

Douglas "Austin" Chadwick Jr.
Southern California Edison Co.

"Through the exhibitor program I was able to learn about new products and services offered by some of our current suppliers as well as being exposed to providers/suppliers I had not been aware of before."

Robert J. Blem, CRM
Project Manager—Information Management and
Knowledge Engineering
Westinghouse Electric Company Nuclear
Services

"The vendor exhibits were beneficial and provided great information on technical solutions for records management. I think other IS Departments would benefit from attending and reviewing the current technology as well."

Jamie Moore
IS Manager
Palo Verde Nuclear Generating Station