



The Records Guru®

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NIRMA 2017 Conference Proposal

Facilitator Biography:

Robin Woolen, MBA, IGP has lead cross-functional teams through the process of planning and implementing enterprise-wide information governance programs in both the public and private sectors on time and on budget since 1994. He currently serves on several committees for ARMA International, including the Industry Expert Taskforce responsible for developing the Information Governance Book of Knowledge. A regular speaker on Information Governance with appearances across the nation to his credit, he maintains an ever growing social media presence, The Records Guru®, focused on Information Governance.

Session Description (3 - 4 Hours):

Information Governance, Electronic Content Management & Big Data - Get Your Organization Ready!

Information Governance is more than a buzzword or a rebranding of Records and Information Management. It is a multidisciplinary approach to organizing, managing and utilizing all of an organization's information assets, electronic & hardcopy, to meet its strategic goals. In this interactive seminar we will discuss what information governance is, its value proposition & how to build the team you need to get the job done. We will also discuss best practices in managing electronic content and share insights in the latest trends of Big Data and Business Intelligence.

Learning Objectives:

At the conclusion of this session participants will

- Understand what Information Governance is.
- Explain Information Governance's value proposition to Management.
- Identify the skill sets needed and strategy suggestions to build a program.
- Understand industry accepted best practices in electronic content management.
- Understand the latest industry trends of Big Data, the challenges it presents in Information Governance & how to deal with it.