



Nuclear Information and Records Management Association, Inc.
245 Sunnyridge Avenue #41, Fairfield, CT 06824 | (203) 345-7237
nirma@nirma.org / <https://nirma.org>

2018 NIRMA Advertising



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NIRMA Premier Level Advertising Package

Our Premier Level Advertising Package is designed to help our top-level supporters meet their business goals. This package will only be offered to a limited amount of vendors.

- Full page advertisement in three NIRMA publications (ads will link to company website of choice)
- Articles in up to three NIRMA publications (with links to company website, more information and/or videos)
- Banner advertisement prominently displayed on NIRMA website (with link to company website of choice)
- Banner advertisement prominently displayed on monthly NIRMA emails (with link to company website of choice)
- Company logo featured on NIRMA SharePoint site (with link to company website)
- Company logo featured on NIRMA website site (with link to company website)
- Company logo on NIRMA Conference App
- Marketing email - company article or advertorial – up to two per year sent to more than 350 current and former NIRMA members and email subscribers



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NIRMA Select Level Advertising Package

Our Select Level Advertising Package is designed to help our top-level supporters meet their business goals.

- Half page advertisement in two NIRMA publications (ads will link to company website of choice)
- One article in a NIRMA publication (with links to company website, more information and/or videos)
- Company logo featured on NIRMA website site (with link to company website)
- Company logo on NIRMA Conference App
- Marketing email – one company article or advertorial sent to per more than 350 current and former NIRMA members and email subscribers



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NIRMA Partner Level Advertising Package

Our Partner Level Package is an introductory level that incorporates popular advertising options at reduced price point

- Half page advertisement in one NIRMA publication (ads will link to company website of choice)
- One article in a NIRMA publication (with links to company website, more information and/or videos)
- Company logo featured on NIRMA website site (with link to company website)
- Company logo on NIRMA Conference App



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2018 NIRMA Advertising Pricing

Advertising Package Pricing

Premier Level - \$7,500

Select Level - \$5,000

Partner Level - \$2500

Individual Advertising Pricing

- **Full Page Ad** in NIRMA Newsletter - \$2,000
- **Half Page Ad** in NIRMA Newsletter - \$1,000
- **Quarter Page Ad** in NIRMA Newsletter- \$500
- **Article** in NIRMA Newsletter – \$1,500
- **Banner Ad** on NIRMA Website - \$1,000
- **Banner Ad** on NIRMA Monthly Email - \$1,000
- **Company Logo** on NIRMA public Website - \$1,000
- **Company Logo** on NIRMA SharePoint site - \$1,000
- **Company Logo** on NIMRA Conference App - \$1,000
- **Marketing Email** (company article or advertorial) sent to more than 350 current and former NIRMA members and email subscribers - \$1,500